

## Topline results

### National Political Poll for Esquire/Yahoo! News

This survey was conducted by landline and cellular telephone Sept. 7-10, 2012, among a random national sample of 1,002 adults. Results have a margin of sampling error of plus or minus 4 percentage points for the full sample, 4.5 points for registered voters and 5 points for likely voters. The survey was produced for Esquire/Yahoo! News by Langer Research Associates, with sampling, data collection and tabulation by Interviewing Service of America of Van Nuys, CA.

Topline results released Sept. 26 follow. An asterisk indicates a response given by fewer than 0.5 percent of respondents. "GP" indicates results among the general public, RV among registered voters and LV among likely voters.

29. Romney says Obama has failed America. Do you think that language is (too harsh), or do you think it is (justified in the circumstances)?

	Too harsh	Justified	No opinion
GP	60	36	4
RV	58	39	4
LV	57	41	2

33. Thinking about the campaign so far, has there been anything in [ITEM] campaign advertisements that you'd call a lie, or do you think his campaign ads have pretty much stuck to the truth?

Among gen pop:

	Contained a lie	Stuck to the truth	No opinion
a. Obama's	37	42	21
b. Romney's	43	30	26

Among RVs:

	Contained a lie	Stuck to the truth	No opinion
a. Obama's	39	41	19
b. Romney's	44	31	24

Among LVs:

	Contained a lie	Stuck to the truth	No opinion
a. Obama's	44	40	16
b. Romney's	46	33	21

34. (IF BOTH LIED) Who do you think has lied more, (Obama) or (Romney)?

	Obama	Romney	About the same (vol.)	No opinion
GP	29	35	25	11
RV	30	38	21	12

LV 33 34 22 11

35. As a rule, do you expect politicians (to lie sometimes), or do you expect them (to always tell the truth)?

	Lie sometimes	Always tell the truth	No opinion
GP	67	31	2
RV	65	33	2
LV	67	31	2

36. (IF EXPECT POLITICIANS TO LIE) How much, if at all, does that bother you – a lot, some, a little, or not at all?

	----- Bothers -----			----- Does not bother -----			No opinion
	NET	A lot	Some	NET	A little	Not at all	
GP	74	52	22	26	15	11	1
RV	75	52	23	24	14	11	1
LV	76	52	24	24	14	9	1

35/36 NET:

	----- Lie sometimes -----									
	NET	----- Bothers -----		--- Does not bother ---			DK/Ref	Always tell the truth	No opinion	
	NET	A lot	Some	NET	A little	At all				
GP	67	50	35	15	17	10	7	*	31	2
RV	65	49	34	15	16	9	7	*	33	2
LV	67	51	35	16	16	9	6	*	31	2

Q1, 2, 9, 10, 25, 26, 27, 30, 31 previously released. Others to be released.